



## Type

### Heading

In our logos and some most of our graphics, our heading font is ITC Avant Garde Gothic.

Where ITC Avant Garde Gothic isn't available we use Lato as its fallback, usually at its heaviest, Black.

### Body

Body text tends to be Helvetica, with Open Sans as a fallback.

## Colour

### Blue

#114598

### Red

#e92a3e

### Dark Grey

#5d5f65

### Light Grey

#d9d6dd